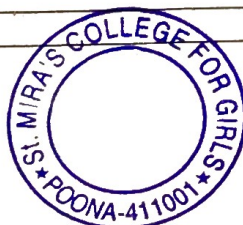


**1.1.3 - List of Activities for Courses having focus on employability/ entrepreneurship/ skill development offered by the institution during the last five years**

Sr. No.	Name of the Course	Course Code
	<b>MSC</b>	
1	Cloud computing	MSE21905
2	Practical paper based on Software Architecture and Design Pattern, Machine Learning & Web Frameworks	MS32004
	<b>MCOM</b>	
3	Introduction to Behavioural Finance	MCM32004
4	Capital Markets and Financial Services	MCM42001
5	Project Work (Business Administration)	MCM42004
6	Project Work (Accountancy)	MCM42006
	<b>MA ECONOMICS</b>	
7	Research Project	MEC42003
	<b>FYBCOM</b>	
8	Compulsory English	AC#12001
9	Compulsory English	AC#22001
10	Business Mathematics and Statistics	AC12001
11	Business Mathematics and Statistics	AC22001
12	Consumer Protection & Business Ethics	C12006
13	Consumer Protection & Business Ethics	C22006
14	Business Administration	AC12008
15	Business Administration	AC22008
	<b>SYBCOM</b>	
16	Business Administration – I	C31608
17	Business Administration – I	C41608
	<b>TYBCOM</b>	
18	Business Administration - II	C51708
19	Business Administration - II	C61708
20	Marketing - III	C51713
21	Marketing - III	C61713
	<b>FYBA</b>	
22	Comp. English EM	A12001
23	Optional English	A12005
24	Optional English	A22005
	<b>SYBA</b>	
25	Comp English-EM	A31601
26	Comp English-EM	A41602
27	Comp English-MM	A31602
28	Comp English-MM	A41602
29	English-1	A31614
30	English-2	A41614
	<b>TYBA</b>	
31	Comp English EM	A51701
32	Comp English EM	A61701
33	Comp English MM	A51702
34	Comp English MM	A61702
35	Sociology Special-3	A51712
36	English-3	A51715
37	English-4	A61715
38	English -4	A51716
39	English -5	A61716
40	Psychology Special -3	A51718





**St. Mira's College for Girls, Pune**  
(Autonomous-Affiliated to Savitribai Phule Pune University)

**1.1.3 - List of Activities for Courses having focus on employability/ entrepreneurship/ skill development offered by the institution during the last five years**

Sr. No.	Name of the Course	Course Code
	<b>FYBSC</b>	
41	Discrete Mathematics	BS12003
42	Principles of Digital Electronics	BS12008
43	Electronics Practical	BSP12012
44	Graph Theory	BS22003
	<b>SYBSC</b>	
45	Mathematics - Numerical Analysis	BS31604
46	Mathematics - Operations Research	BS41604
47	Digital System Design	BS31605
48	PIC Microcontroller Architecture, Interfacing & Programming	BS41605
	<b>TYBSC</b>	
49	Operating Systems	BS61701
50	Object oriented analysis and design	BS51706
51	Advanced database management system	BS61706
52	Lab Course III	BSP61709
	<b>FYBBA</b>	
53	Principles of Management	BB22001
	<b>TYBBA</b>	
54	Entrepreneurship Development	BB51702
55	Specialisation - Finance	BB61706A
56	Specialisation - HR	BB61706B
57	Specialisation - Marketing	BB61706C
	<b>FYBBA(CA)</b>	
58	Business Communication Skills	BC12001
59	Principles of Management	BC12002
60	C Language	BC12003
	<b>SYBBA(CA)</b>	
61	Software Engineering	BC31605
62	Operating System	BC31603
	<b>TYBBA(CA)</b>	
63	Web technology	BC51702
64	Project	BC51706
65	Advanced Web Technology	BC61701
66	Project	BC61706

*Jayab*

**IQAC Co-Ordinator**  
**St. Mira's College for Girls, Pune**



*G. H. Gidwani*

**Principal**  
**St. Mira's College for Girls**

St. Mira's College for Girls, Pune  
(Autonomous-Affiliated to Savitribai Phule Pune University)  
BBA

Subject: Entrepreneurship Development  
SEMESTER: V  
Year (Example: 2020-2021)

1. Unit No.: II-II
2. Employability/Entrepreneurship/Skill development
3. Opportunity Identification and Business Plan

**BUSINESS PLAN for - Bakeio! Confectionary and Celebrations**



**Executive Summary-**

- Business Model- Sole Proprietorship
- Founder- Zoha Sabooni
- Nature of Business- Fast Moving Consumer Goods (FMCG)
- Uniqueness - Customised Cakes (If you can think it we can Bake it)
- Established in order to enlighten someone's Special day and bring a smile of sweetness on their face.

**Environmental and Industry Analysis-**

- Future outlook and trends- Fondant, Wafer Paper, Fault line, Textured Buttercream and truffle cakes are currently in trend. Future trends in India would be Life sized ones.
- Competitors- Brownie Point and Cake Studio  
Huge Competition by well established Bakeries and also by home Bakers will prove as a threat to Business.
- Market segmentation- Demographic Segmentation  
The target audience will be determined on the basis of age, income, area, etc.
- Industry and Market Forecasts- The Food Industry is only getting bigger and larger in size and there are many opportunities available. There is huge scope in future since celebrations have become more extravagant and Cakes have now become the centre of attraction for each event. Designs of the Cakes will be up to date in order to cope with the Market Demand.
- Target Audience- The age group that will be targeted is 16-40, comprising of students and the Working Class since these are the ones who will place the order for their loved ones.

**Description of Venture**

- Product- Customized Cakes and baked goodies
- Service- Party decor, Sweet Tables, Fast Delivery
- Size of business- Small Scale
- Background of the Entrepreneur- Diploma in Baking and Degree in Marketing.

Kajal Jaisinghani  
Name and Signature of the Subject Teacher:

